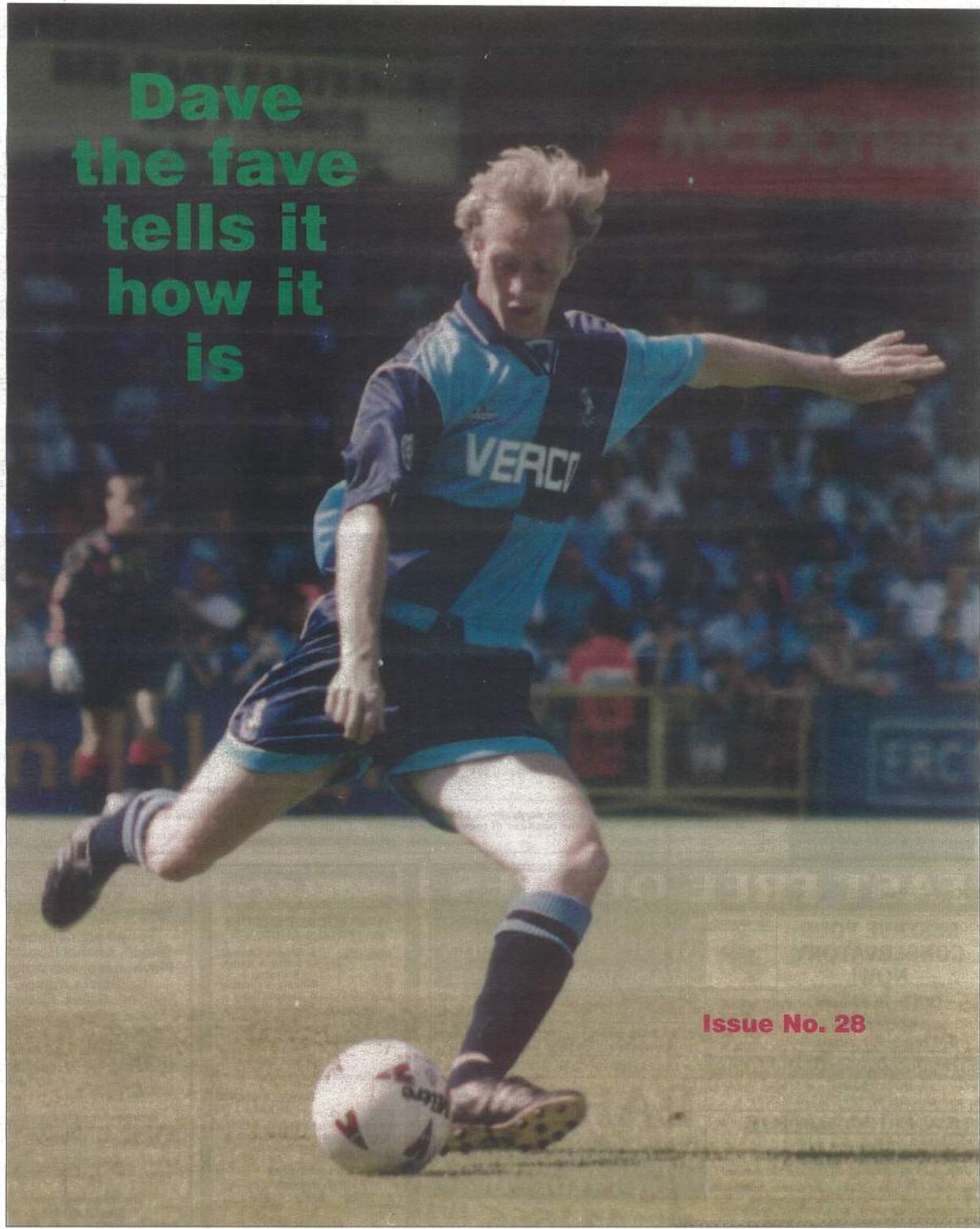




The BLUES NEWS

The official newspaper of Wycombe Wanderers Football Club

Dave
the fave
tells it
how it
is



Issue No. 28

2

THE BLUES NEWS

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Pictures for this edition of The Blues News were supplied by Wycombe Wanderers and the Bucks Free Press.

The Blues News is the official newspaper of Wycombe Wanderers. It is produced in association with the Bucks Free Press. Any correspondence should be sent to the Editor, The Blues News, Wycombe Wanderers Football Club, Hillbottom Road, Sands, High Wycombe, Telephone (01494) 472100. Fax (01494) 527633.

Dance away the heartache

WYCOMBE Wanderers have organised an end-of-season disco which will take place in the Vere Suite after the Carlisle game tomorrow.

It starts at 7.15pm and finishes at 1am. Tickets are £2.50 available from the commercial office.

Tickets are not available on the night. The bar closes at 12.30am.

THE HAMPDEN SAWMILL

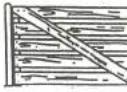
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Things move so fast in football

By Marketing Manager
Mark Austin



ONE of the things about working in a football club is that there is never a dull moment and the goal posts change constantly, especially in relation to the new south stand.

The original plan was to take the roof off after the Oxford United game but it was soon realised that the safety committee would not accept us playing Rotherham on Tuesday, April 16, without secondary lighting.

In addition to this, the CCTV cables and the gate log system cables run through the roof along with the video box power cables and obviously the lighting cables. Because of this and the fact that the contractors then wanted to also remove all the breeze blocks and possibly the crash barriers it was then decided to totally shut the Evans Halshaw Stand for the remaining two matches of the season.

The club were embarrassed because we had previously announced that it would be open for the last two games of the season without a roof.

We have already sincerely apologised to all season ticket holders and regulars on the Evans Halshaw Stand Terrace who have had to relocate to either the northern end of the Amersham and Wycombe Stand or the Equity & Law Stand. As one supporter said to me, it is just very fortunate that neither of the last two games were local derbies otherwise we might have been struggling for capacity.

Today sees the publication in The Blues News of all the supporters' survey results and I would like to thank all the 766 people who took the time and trouble to respond.

Regarding the highly sensitive issue of pricing of seats in the new stand, it was very interesting to see that 95 per cent expected to pay £9 or £10 in the new Woodlands Stand Upper Tier and 90 per cent expected to pay £4.50 or £5.00 concessions in the new Woodlands Stand Upper Tier; 82 per cent expected to pay £7.50 or £8 in the new Woodlands Stand Lower Tier Family Stand and 91 per cent expected to pay £4.50 or £5.00 in the new Woodlands Stand Lower Tier Family Stand.

The board of directors will decide shortly on the pricing policy for both the new 5,000-seater stand as well as for the existing accommodation and a full breakdown of next month's prices will appear in next month's edition of The Blues News which will be published in the Bucks Free Press Sports Section on Friday, May 24.

With regard to the desire of the majority of supporters to be able to sit wherever they like, it appears that the current safety rules require

every seat season ticket holder to have an actual seat allocated to them.

The only consolation that the club can now offer is that existing season ticket holders will be offered first choice of the best seats in the new stand, on a first-come, first-served basis, before anybody else. In this way at least they will be able to choose where they sit.

With regard to the vast majority of supporters who wanted no smoking in various areas of the stadium, the club is now exploring the viability of establishing a non-smoking section in the Vere Suite and in the Upper Tier of the new South Stand and in the Main Stand.

Following the highly successful experiment of the special supporters' coaches organised by Buckinghamshire County Council and Wycombe District Council, it has been decided that all the routes other than the Piddington route (which has not proved viable) will run next season.

The county council is also looking at the possibility of introducing a new route from Penn and Tyers Green to Hazlemere, Downley and Adams Park. This service will be going out to a number of coach and bus companies for tender in the very near future.

On a personal note, I would like to express my personal thanks to Rena Perrin who has faithfully run the official supporters' away executive coaches for many years. The amount of work she puts in is phenomenal and I am delighted that she has very kindly agreed to run the coaches again for the 1996/97 season following her election as treasurer of the Official Wycombe Wanderers Supporters Association.

The other person who is worthy of a special mention is our volunteer programme editor, Adrian Wood, who puts in many unconscious hours to edit our matchday programme, which, I am sure you will all agree, has yet again improved on the previous season, with the introduction of a lot more colour.

Adrian is responsible for collating and editing every single home programme, and takes his responsibility extremely seriously and professionally. Thank you very much Adrian on behalf of myself and the club.



Construction time again: Building contractors Linpave are ahead of schedule with the new stand because of recent mild weather

THE BLUES NEWS

3

Look forward, not back



'I saw early warning signs of our poor mental approach'

I WAS told by someone who had worked closely with the team when I arrived eight months ago that the side would need a radical overhaul if it was to avoid relegation.

But the chairman and board were hardworking and honest people who backed the setting up of a youth policy at the club.

On looking back, that information is much as it was, although it was not initially possible to change the team too much due to the injuries we started off with this season and as existing long-term contracts were already in place when I arrived.

I do not intend to dwell on the past too much because it is now a time to look forward and, unless we start to do this quickly, we will be forever living in past glories which are now not relevant or felt important by our opponents in the three divisions of the Football League and Premiership.

While our pre-season was successful, I saw early warning signs of our poor mental approach to matches and this was highlighted in our Coca-Cola Cup match against Leyton Orient at Brisbane Road, where we lost 2-0; had two players sent off and three booked in a game we should have won easily.

Our same weak mental approach cropped up as early as our first away match against Notts County, which we lost 2-0, and an early exit from the FA Cup against a hard Gillingham side clearly showed we may be in for a difficult season.

I had already been warned about

By Manager Alan Smith

the lack of physical fitness in the team when I arrived and with the key players missing with long-term injuries, it was going to be difficult to find long-term replacements.

In an attempt to make sure we had enough points, we then had a period of losing only one game in 15 and although we were not playing particularly well, we were collecting points that were to come in useful at the latter part of the season.

We have lost too many games through lack of character, although there have always been a handful of players I could rely on and it is no coincidence that they were the ones who did not miss a day's training from Monday to Friday, and were prepared to give a full week's work.

Pride

The performances just before Easter, where we were unbeaten in these games, gave us a chance for the play-offs. But unfortunately we fell back into our old routine during Easter and the lack of respect we showed to inferior opposition came though once again as in the early games I mentioned above.

I have seen mention in the club's matchday programme of 'my style of play' but I can only say that my style is the one where we had performances against Bradford, both home and away, Stockport, Burnley and Oxford

away and I will not accept that players' personal pride should not make them play the same as this each week, when the instructions they are given are no different.

I heard reference that I insisted the players ate pasta, but I can only say that I merely advise the players that they should look after their diet and I do not think it is too much to ask that they look after themselves and their bodies as they are normally earning wages far above the national average.

They are professional sportsmen and sometimes things have to be given up to maximise the performance.

The fitness and preparation for matches left a lot to be desired although again I would emphasise that there were several players who conducted themselves exceptionally and that most weeks they gave a good performance and acted like professional footballers.

While I sympathise with your frustrations, I can only say that, from someone who knows, the picture was painted for me fairly early and I suspect some of the team's character did come through last season.

Finally, I would like to thank all my staff for the hard work they have put in this season, often without thanks and having to listen to the moans and groans.

But I would ask you to all look forward to what we can achieve in the future and not get involved with personalities when the main thing should be that Wycombe Wanderers FC succeeds.

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Techno revolution hits ticket system

THE ticketing system at Adams Park will be fully computerised during the close season.

Tickets will still be available on the Credit Card Hotline and from the Commercial Office during weekday office hours. From the beginning of the season, tickets will be available from Wanderers In Town, for all sections of the ground.

The club shop has only been able to sell terrace tickets in previous seasons. On match days, all home fans except season ticket holders will need to purchase tickets from new ticket offices at each end of the main stand before going to the turnstiles as no monies will be taken at the turnstile areas.

Ticket office number one will be situated along the north frontage of the Corner Flag club shop and will have tickets on sale for the main stand, lower tier woodlands stand, which will be the family stand, and also a large section for the disabled.

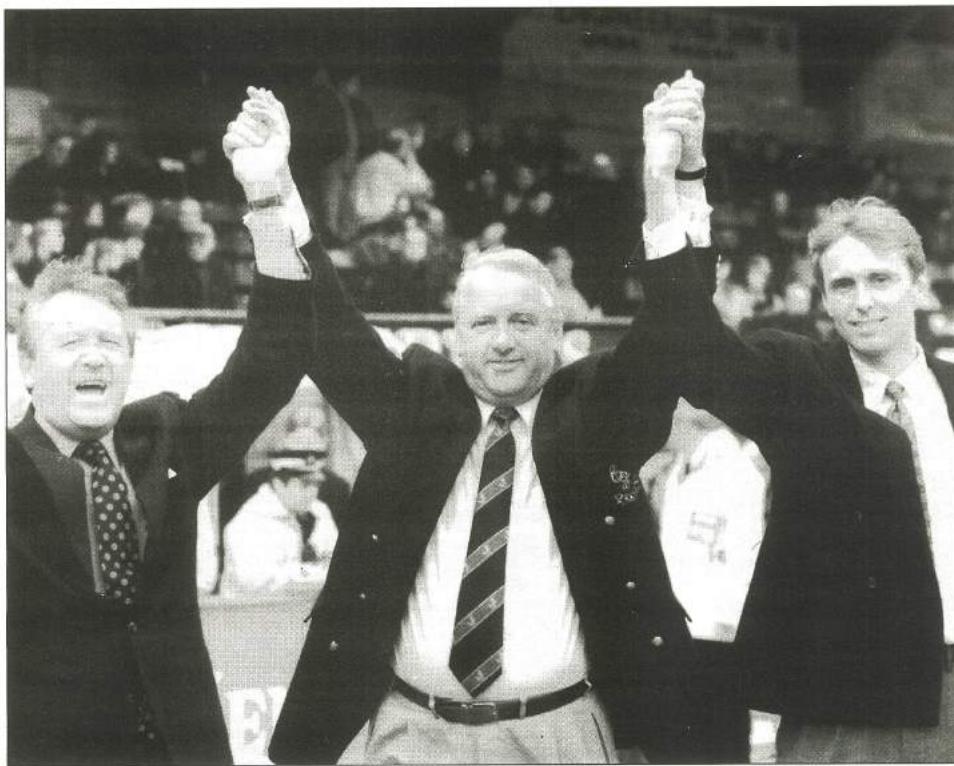
Also, one window will be for the collection of pre-booked and complimentary tickets.

Ticket office number two will be situated at the far end of the main stand adjacent to entrance five. This office will have tickets on sale for the AXA Equity & Law stand and the upper tier woodlands stand.

All ticket offices will be clearly marked, as will the areas that each window is selling.

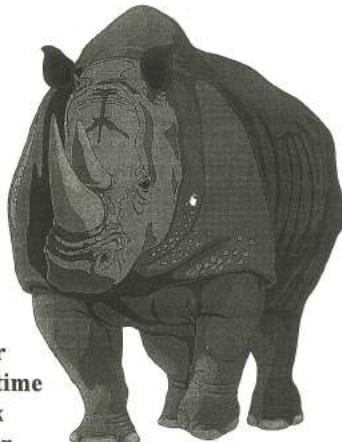
The club hopes any teething problems will be ironed out at the pre-season friendlies at the beginning of the season.

Away fans will pay on the turnstiles for their tickets as has happened in previous seasons.



WELCOME ABOARD: The Walters Group of companies has signed a four-year deal to sponsor Wycombe Wanderers' youth team until the year 2000. Blues chairman Ivor Beeks (middle) shook hands on the sponsorship deal with Walters Group chairman John Walters (left) and his son Chris (right) before the derby against Oxford. The club are delighted with the agreement.

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Back our boys in final games

OFFICIAL BLUES CLUB NEWS

By Bob Cairney

WELL the season is nearly up with two games left, at home to Carlisle United tomorrow then off to Bath to play Bristol Rovers next Saturday.

With the visit of the Cumbrians tomorrow, I hope that the boys can get a result.

If we lose then our very first Football League opponents will walk away with the knowledge of being the very first club to do the double over us since we joined the league three seasons ago. Tomorrow we must all get behind the team and keep this incredible record going into our fourth term of professional football.

It may be the near end of the season as the football goes but it will start to get busy for our membership secretary, Ena Stanmore, as we start our recruitment campaign for the 1996/97 season.

When the association was formed back in September, the elected committee of Keith Blagbrough (secretary), Rena Perrin (coaches/treasurer), Chris Perrin (publicity officer), Harold Lunnon and Carole Teare (social), Ena Stanmore (membership), Colin Strange (Junior Blues liaison officer), Dave Bassett and myself, all set about bringing the official Wycombe

Supporters Club as we hope to provide an economical and reliable service to all Wycombe Wanderers supporters for the coming seasons. At this point I would like to, firstly, tell everybody that Rena Perrin will still be here next season to run the coaches.

I say this, as there is a strong rumour going around that she will not be involved, and secondly a big thank you to her as she has yet again done a marvellous job which she has done for the last 16 years, and so a big thank-you from all Blues supporters who have travelled on the coaches.

Finally, I can just remind you that there are still some tickets left for our End of Season Dinner next Friday (May 3). It costs £20 and is open to all supporters. We will be having a three-course meal, a guest speaker, plus we will be announcing the 1995/96 Blues Supporters Club Player of the Year, so if you would like to attend, you can book up by telephoning Carole Teare on (01494) 563518 or Harold Lunnon on (01494) 440668 or by seeing Rena in the Vere Suite tomorrow.

As recently reported, the association as from next season will be taking over the Blues Travel Club from the football club.

This is a major and important step forward for the Blues

Supporters Club as we hope to provide an economical and reliable service to all Wycombe Wanderers supporters for the coming seasons. At this point I would like to, firstly, tell everybody that Rena Perrin will still be here next season to run the coaches.

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If you would like to become a member of the association, phone our secretary Keith Blagbrough on (01494) 563697 or membership secretary Ena Stanmore on (01494) 463776.

THE BLUES NEWS



Supporters' Survey Results 1996



1. Are you?
Male 82
Female 18
2. How old are you, please?
Under 15 11
15-20 7
21-25 5
26-34 15
35-44 15
45-54 22
55-64 22
65 or over 10
3. Where do you live?
Within Wycombe District Council Boundaries? 63
Within the rest of Bucks? 17
Within Berks? 7
Elsewhere? 13
4. Are you?
Single 32
Married/Partner 64
Divorced/Separated 4
5. Are you?
Employed 60
Unemployed 2
Self-Employed 7
Student 17
Home Maker 3
Retired 11
6. How many children under 18 do you have?
0 67
1 10
2 17
3 15
4 5
More than 4 0
7. Do you own a car?
Yes 77
No 23
8. How many other competitive professional football matches have you been to this season when Wycombe Wanderers have had no fixture?
0 66
1 17
2 6
3 3
4 2
5+ 6
9. If you have been to watch other matches when the Blues were playing were they?
a) At home Yes: 33 No: 67
b) Away Yes: 58 No: 42
10. In the new Woodlands Stand, would you prefer the club to allocate individual seats for each match or be able to sit anywhere you like on a first-come, first-served basis?
a) Club allocate seats 39
b) Sit where you like 61
11. In the new Woodlands Stand, what match day admission charge will you expect to pay per seat in Division Two during the 1996/97 season?
Woodlands Upper Tier Adults: £9.00 45
£10.00 40
£11.00 8
£12.00 7
Concessions: £4.50 39
£5.00 41
£5.50 8
£6.00 12
Woodlands Family Stand (Lower Tier) Adults: £7.50 44
£8.00 38
£8.50 8
£9.00 10
Concessions: £4.50 59
£5.00 32
£5.50 4
£6.00 5
12. Which are you a member of? Season ticket holder 53
Shareholder 6
Junior Blues Supporters Club 7
Official Blues Supporters Association 7
Vere Suite membership 11
LeagueLink membership 11
Super Blue Cashline 5
13. What most persuades you to come to games? Team play well 18

The club would like to thank the 766 Wycombe Wanderers supporters who very kindly took the time and trouble to respond to the supporters' survey last February. The previous survey in August 1994 had 927 replies. All 766 replies have been collated and all the results are published as follows in percentages

Important game 4	By foot 10
Good opposition 3	By taxi 1
Friends or family coming 3	Special Bucks CC buses 2
Fine weather 1	
Special promotion 1	
14. How many first team games did you see at Adams Park in season 1994/95?	23. From which direction will you be travelling to the ground?
Under 5 4	East 39
6-9 4	West 20
10-14 6	North 25
15-19 7	South 16
20-24 23	
25-29 56	
15. At what age did you start watching Wycombe Wanderers?	24. What value would you put on parking inside Adams Park?
Under 5 4	0 0
6-9 12	£1 45
10-14 19	£2 12
15-19 26	£3 3
20-24 21	Higher than £3 3
25-29 14	
25 or over 35	25. Do you know the number of Ringing The Blues?
16. What most causes you not to come to games?	Yes 63
Team play badly 11	No 37
Not big game 2	
Poor opposition 2	
Chance of hooliganism 1	
Cost 36	
Work commitments 26	
Family commitments 33	
Timing of fixture 15	
17. Next season which stand will you choose to watch matches from?	26. How often do you use Ringing The Blues per season?
A seat in the new Woodlands (South) Stand 50	All 39
A seat in the existing Main Stand 16	5-14 13
The terraces in the AXA Equity & Law Stand 34	Less than 5 33
18. Would you support a non-slapping policy?	None 11
In the Vere Suite 27	
Yes: 73 No: 25	
In the new South Stand Upper Tier	
Yes: 75 No: 25	
In the new Lower Tier Family Stand	
Yes: 88 No: 12	
In the existing Main Stand	
Yes: 77 No: 23	
On the Terraces	
Yes: 61 No: 39	
19. What are the most important features at a modern football stadium?	28. If you go to away games, how do you travel?
Seats with unobstructed view of the pitch 27	Car 27
Large car park 13	Private coach 82
Major road links 9	Train 2
Hospital facilities for supporters 8	Official Blues Supporters' Club Executive Coach 13
Revenue from non-football related projects 3	
Use for other sports 2	
Good atmosphere 19	
Good team in it 19	
20. When would you most likely use a supporters' club bar/lounge?	29. If you go to away games by car, why do you not travel by organised transport?
Before a game only 26	No flexibility 41
Before and after 33	Too expensive 27
Any pub hours on a non-matchday 9	Too inconvenient 29
Never 34	All three 3
21. For supporters' comforts and facilities, which of the following would you like to see?	30. How do you obtain ticket information?
(Tick no more than three)	Match day programme 38
More programme sellers 11	Blues News 7
More supporters' bars 18	Local press 27
Bar food 9	Ringing The Blues 7
Fast food 15	Phoning The Blues 13
Video screens instead of scoreboard 28	Word of mouth 6
More concession stands 19	Wanderers In Town 2
22. How do you travel to home games this season?	31. If you buy tickets in advance, how do you purchase them?
By car 82	Over the phone 24
By Wycombe Bus Company buses 5	By post 2
By train 0	In person before match day at Adams Park 33
	In person before match day at Wanderers In Town 12
	In person on the day of the match at Adams Park 7
	In person on the day of the match from Wanderers In Town 2
23. How would you like to purchase your match tickets?	32. How would you like to purchase your match tickets?
Creditcard Hotline 34	Creditcard Hotline 34
Town centre shop 33	Town centre shop 12
Post 12	Post 12
In person before match day at Adams Park 33	In person before match day at Adams Park 33
Park 33	Park 33
In person on day of match at Adams Park 14	Park 14
24. Please let us have your thoughts on the following	33. When do you visit Wanderers In Town?
	Every home game 1
	Occasionally on match day 7
	Mail order 2
	During weekday shopping 34
	During Saturday shopping 39
	Never 17
25. Ease of access	34. When do you visit the Cornerflag club shop?
Speed of service	Every home game 4
	Occasionally on match days 41
40	Once or twice a season 33
48	Never 22
26. Toilets	35. If you are not a regular visitor to Wanderers In Town, why not?
Quality	Too crowded 2
Cleanliness	Too expensive 15
Ease of access	Not enough that I like 64
	Don't find time 64
11	Didn't know it existed 0
45	
27. Turnstiles	36. If you are not a regular visitor to the Cornerflag club shop, why not?
Quantity	Too crowded 41
Accessibility	Too expensive 10
Speed	Not enough that I like 16
	Don't find time 33
13	Didn't know it existed 0
53	
28. Public address	37. What items have you bought from either club shop over the last year?
Clarity	Police kit 19
Quality of announcer	Leisurewear 29
	Videos and/or publications 22
23	Souvenirs 21
52	Nothing 9
25	
29. Ground signage	38. Which of the following sources provide the best information about the club?
Readability	(Tick up to three)
Positioning	Matchday programme 27
Size	The Blues News 14
10	Bucks Free Press 25
59	Star 3
31	Bucks Advertiser 0
40	Bucks Examiner 0
48	Wycombe Leader 0
53	elevenSEVENTY Local Radio 10
54	BBC Radio Berkshire 2
55	Chiltern Gold Radio 0
56	MIX 96 0
57	Star FM 0
58	Teletext 7
59	CEEFAX 4
60	
39	39. Would you be interested in becoming an agent for Wycombe Wanderers lottery tickets?
43	Yes 3
44	No 97
45	40. Would you like to sell 50/50 Draw tickets at Adams Park on match days?
46	Yes 3
47	No 97
48	41. Would you be interested in becoming a canvasser for Wycombe Wanderers lottery tickets?
49	Yes 2
50	No 98
51	42. Please let us have your thoughts on the following
	Poor Fair Good
	Club shops
51	Quality of goods 2
52	Range of goods 3
53	Value for money 12
54	70
55	18
56	
57	Tea bars
58	Quality 11
59	Range 20
60	Price 33
61	51
62	66
63	14
64	59
65	8
66	
67	49. Do you think Bluey The Swan helps project Wycombe Wanderers family image?
68	Yes 66
69	No 34
70	50. Please state your favourite three articles in the match day programme
71	1. Alan Parry
72	2. Alan Smith
73	3. Statistics
74	4. Visiting Team
75	5. Ringing The Blues
76	51. Please state your favourite three articles in The Blues News?
77	1. Captains' Log (Terry Evans)
78	2. Player Profile
79	3. Alan Smith
80	4. Alan Parry
81	5. Mark Austin

Now we will put together our plan of action

In due course the club will publish all the positive steps we will be taking to respond to supporters' opinions and desires.

One immediate reaction is that the whole of the lower tier of the new Woodlands Stand will be a non-smoking area, as 88 per cent of supporters were in favour of making the new Family Stand non-smoking.

Read The Blues News during the off-season for further announcements about the new South Stand.

The club would like again to thank all the 766 supporters who took part in this Supporters' Survey.

Wycombe Wanderers always welcome any constructive views. If you have got any points you would like to make, please do not hesitate to write to the Commercial Office with your views, as the club take notice of all our supporters. WWFC, Adams Park, Hillbottom Road, Sands, High Wycombe, Bucks HP12 4HJ. Tel: (01494) 472100. Fax (01494) 527633.

6**THE BLUES NEWS****PERSONAL DETAILS**

FULL NAME: Anthony John Clark
DATE OF BIRTH: April 7, 1977
HEIGHT: 5ft 6in
WEIGHT: 11 stone
HOME: Milton Keynes
CAR: Fiesta
MARRIED: No
CHILDREN: No
DAD'S JOB: Service engineer
BROTHERS & SISTERS: One brother, one sister
FAMILY PETS: None
NICKNAME AT CLUB: Kitten



Anthony Clark

QUESTIONS AND ANSWERS

WHAT WAS YOUR AMBITION AS A CHILD? To be a professional footballer.
WHAT IS YOUR AMBITION NOW? Get into the first team.
WHO WAS YOUR BOYHOOD HERO? Kenny Dalglish.
WHAT HAS BEEN YOUR BIGGEST THRILL IN LIFE? My debut playing against Leyton Orient last season.
WHICH PRESENT-DAY FOOTBALLER DO YOU ADMIRE MOST? Alan Shearer.
WHO IS THE GREATEST PLAYER THERE HAS EVER BEEN? Marco Van Basten.
WHO HAS BEEN THE GREATEST INFLUENCE ON YOUR CAREER? My parents.

WHICH MANAGER HAS BEEN THE BIGGEST INFLUENCE ON YOUR CAREER? Steve Walford.
WHAT JOB WOULD YOU BE DOING IF YOU HADN'T MADE IT AS A FOOTBALLER? I would have gone to university.
AWAY FROM FOOTBALL,
WHAT HAS BEEN YOUR GREATEST SPORTING ACHIEVEMENT? Cross-country champion in Milton Keynes.
WHAT IS THE FUNNIEST MOMENT YOU HAVE SEEN ON A FOOTBALL PITCH? Tom Keys in training.
WHICH TEAM DID YOU SUPPORT AS A BOY? Manchester United.

WHAT IS YOUR FAVOURITE GROUND? Old Trafford.

WHAT OTHER SPORTS AND HOBBIES DO YOU ENJOY? Golf, tennis and socialising.

AWAY FROM FOOTBALL,
WHO IS YOUR FAVOURITE SPORTSMAN? Mike Tyson.

WHAT IS YOUR MOST PRIZED POSSESSION? I have none.

IS THERE A SPORTING DREAM YOU WOULD HAVE LIKED TO HAVE ACHIEVED IN ANOTHER SPORT? Win the US Masters.

WHAT REALLY ANNOYS YOU IN FOOTBALL? Bad referees and crowd violence.

WHAT ARE YOU PET HATES OUTSIDE FOOTBALL? Bad drivers.

FAVOURITES

TV PROGRAMME: Only Fools and Horses
POP STAR/GROUP: Oasis
FOOD: Lasagne
DRINK: Budweiser
FILM: Pulp Fiction
FILM STARS: Sharon Stone and Tom Hank
HOLIDAY RESORT: Ibiza
TV STARS: David Jason
COMEDIAN: Billy Connolly
CITY: London
SOAP: EastEnders
SOAP CHARACTERS: Cindy Beale

•Compiled by Steve Hayes

PERSONAL DETAILS

FULL NAME: Shaun Stevens

DATE OF BIRTH: August 3, 1976

HEIGHT: 6ft

WEIGHT: 12 stone

HOME: Wokingham

CAR: Fiesta XR2

MARRIED: No

CHILDREN: No

DAD'S JOB: Self-employed

BROTHERS & SISTERS: One brother and one sister

NICKNAME AT CLUB: Lamar



Shaun Stevens

QUESTIONS AND ANSWERS

WHAT WAS YOUR AMBITION AS A CHILD? To be a pro-footballer.

WHAT IS YOUR AMBITION NOW? To get in to the first team.

WHO WAS YOUR BOYHOOD HERO? Glen Hoddle.

WHAT HAS BEEN YOUR BIGGEST THRILL IN LIFE? Representing and scoring for England Under-18s.

WHAT IS YOUR SADDEST MOMENT IN FOOTBALL? Getting turned away from West Ham at 14.

WHICH PRESENT-DAY FOOTBALLER DO YOU ADMIRE MOST? Julian Dicks.

WHO IS THE GREATEST PLAYER THERE HAS EVER BEEN? Pele.

WHO HAS BEEN THE GREATEST INFLUENCE

Chelsea Reserves and falling flat on his bum.

WHICH TEAM DID YOU SUPPORT AS A BOY? West Ham.

WHAT IS YOUR FAVOURITE GROUND? Wembley.

WHAT OTHER SPORTS AND HOBBIES DO YOU ENJOY? Golf and going to clubs.

AWAY FROM FOOTBALL,
WHO IS YOUR FAVOURITE SPORTSMAN? Michael Jordan.

WHAT IS YOUR MOST PRIZED POSSESSION? My England caps.

IS THERE A SPORTING DREAM YOU WOULD HAVE LIKED TO HAVE ACHIEVED IN ANOTHER SPORT? Win the RAC Rally.

WHAT ARE YOU PET HATES OUTSIDE FOOTBALL? Traffic jams.

FAVOURITES

TV PROGRAMME: NYPD Blue, Shooting Stars
POP STAR/GROUP: Jamiroquai, Oasis
FOOD: McDonalds
DRINK: Lager
FILM: Reservoir Dogs
FILM STARS: Kirsty Swanson, Demi Moore
HOLIDAY RESORT: Ibiza
TV STARS: Harry Enfield
COMEDIAN: Mike Reid
CITY: London
SOAP: EastEnders
SOAP CHARACTERS: Tiffany

•Compiled by Steve Hayes

Fun day is good business

Having a groovy day the Mars and Lucozade way: The Junior Blues join their many sponsors for a funday photocall

Advertising feature

THE Junior Blues attended a funday at Wycombe Sports Centre earlier this month.

All the children were involved in games and activities during the afternoon with Wycombe Wanderers' players on Thursday, April 4.

The club would like to say a huge thank you to Mars Confectionery Ltd for jointly sponsoring the event with their brand Snickers which is the official snack-food sponsor of Euro '96. We appreciate their valued and continued support.

Between activities the children were given a can of Lucozade Sport to help replace all the lost body fluids in time for the second half.

Wycombe Wanderers would like to say a huge thank-you to Lucozade Sport for jointly sponsoring the event by supplying



UEFA
Euro

96

England

of the drink for the afternoon.

Lucozade Sport is the Official Sport Drink sponsor of Wycombe Wanderers Football Club. We appreciate their valued and continued support.

We would also like to thank the staff of Wycombe Sports Centre for assisting them in the running of the event. The whole day went extremely well and was totally free to all Junior Blues members who signed up for the 1995/96 season.



THE BLUES NEWS

7

'Jesus tag is flattering'



The man is blessed: Dave Carroll gives Stockport the slip in Blues' 4-1 win earlier this season. He rates the goal he scored that day as his best ever

Q. So, you're the supporters' favourite for March. How do you feel?

A. Obviously it's a nice honour to get. It's the first time I've got it at this ground. The last time was the last month at Loakes Park, so it's only been about four-and-a-half to five years coming.

Q. As one of the longest-serving players and a proven playmaker, do you feel the pressure of others relying on you to perform?

A. Not particularly. It's more that you get frustrated when you're not in the game. Where I play you're in and out of the game and people may not notice the work you do when you haven't got the ball.

Some days, though, you do come off thinking, to be honest, I haven't really contributed anything. But I've been quite pleased with the way I've been playing all year really. I've been pretty consistent and that's obviously important with a new manager coming in, and, touch wood, I haven't missed a game this year.

Q. How do you usually celebrate a win?

A. Well, most of the family come and watch the game, so I just have a quiet drink really, a lager-top. I've got to drive home afterwards anyway.

Q. What has been your greatest footballing moment to date with Wycombe?

A. It has to be the play-off final against Preston. It was a great team performance and to contribute with two goals was something else, particularly as I'd missed a few against Preston in the league games, and in the first half I thought I was never going to score against this mob.

Q. What is the greatest goal you've ever scored?

A. Probably the one I got against Stockport this year when I went on a run from our own half, took it past a few and refused to pass to anyone, and it went in. That sticks in the mind, but every goal has its own significance, even the tap-ins.

A BEER WITH ... DAVE CARROLL

You might expect a man with a reputation for converting Adam's Ale into alcoholic grape juice to order a glass of water

and go from there, but times change, and it's a

lager-top for March's

player of the month Dave

Carroll. He discusses

midfield play, Runnymead

Chief and being Wycombe

Wanderers' very own

Messiah with

Darren Bignell

Q. So, are you, in fact, the son of God?

A. Well, it's quite funny. I don't know if many people know the story behind it. When Steve Guppy was still at the club, there was a spell when I had quite a bad back and one day I was in the treatment room lying down stretching my back. I hadn't had a shave, and my hair was quite long, and I had both arms stretched out on either side, and Gups comes in and goes



You're a treasure: Steve Brown hugs Dave Carroll

'Bloody hell, it's Jesus!' and that's how it all started. But I don't mind. I suppose there's all sorts of things that you could be called instead, so it's quite flattering in a way.

Q. You're also fond of a flutter now and then?

A. I do like a bet. I own three dogs, but only one of them's any good. It's called Runnymead Chief. I've had it a couple of years now, and it's been pretty good, winning a few races at Wembley and now at Cattford, but, like I say, I've got a couple that are no good so it's swings and roundabouts. It's just a relaxation really, and it takes me away from football for a bit.

Q. So who's your money on for the Premiership?

A. I still fancy Man United. I think Newcastle are really showing signs of cracking and the way they play gives everyone a chance. If they're playing well then it's okay, but if not, then they're very vulnerable defensively.

Q. Which Wycombe Wanderers player would you most like to be?

A. The one with the biggest pay-packet, probably. One of the younger lads, I'd have thought. I mean, I only turned professional at 26/27. It would probably have been nice to do it at about 20. When you look at the programme these days and see you're up against some 19-year-old, it's a bit of a shock. But seriously, I'm quite happy being me. I think I've had a fair season and it would be nice to have another couple of years here and see where we go from there.

Q. So what are the Blues' prospects for next season?

A. Well, this year's been a real change, and we haven't really had a settled side all year what with one thing and another - injuries and suspensions. We'll hopefully start next year filled with optimism again and obviously there'll be a few changes, but that's life, you know, and I don't see why we don't have a very good chance.

Players Of The Month



It's that man again: Dave Carroll receives his supporters' award for March from Roger Vere, joint-managing director of team sponsor Verco, and the player's sponsor Mike Clark



Budding youth: Gary Wright gets the trophy and a slap on the back this time as the youth team's March winner. Verco's Roger Vere presents the award

8**THE BLUES NEWS****It's all change****FA KIT RULES FOR 1996/97**

WYCOMBE Wanderers were only allowed to use our home shirt and yellow away strip this season because they were a 1994/95 design and were protected for a further year under the Football Association's kit rules.

As a consequence of certain changes, though, it turns out that the club could not have used this season's Vandanel Sport & Leisure Ltd replica shirts next season without the removal of their Vandanel jacquard from the fabric.

Because Wycombe Wanderers' official kit suppliers will be worldwide sports manufacturers Mizuno next season, we will obviously now be unable to use the existing yellow kit as planned.

The club had previously announced that we would be using it for another season, but in the light of the FA's crackdown on shadow printing of logos and the change to Mizuno, it now appears this unfortunately will not now be possible.

It also means the use of the red and black striped kit may be restricted to reserve matches, and then only if the club can obtain permission from Mizuno.

This means Mizuno will be providing a new home and away strip for the 1996/97 season with a Wycombe Wanderers jacquard throughout all the shirts and all the shorts.

In May 1995, the FA reminded all Premier League and Endsleigh Insurance League clubs of the regulations regarding advertising on players' clothing. At that time some clubs had already produced kits for the current season and sought special dispensation to allow this to be worn.

From the start of the season 1996/97 all clubs must adhere to the decision of the FA regarding advertising. In particular, attention is drawn to the section on manufacturers' logos: "The trademark or name of the clothing manufacturer or a combination of both, occupying an area no greater than 20 sq cms (3.2 sq ins), to be calculated by measuring around the outline of emblem and/or name, and to include the space between name and emblem if both are carried. NB Such trademarks may appear once only on the shirt and once on the shorts. It may appear on socks, provided that the logo occupies an area no greater than 12 sq cms."

Regarding the shadow printing of logos, anything too obvious will be considered to infringe the rules and action will be taken against offenders.



Best of the bunch: Bisham Primary School beat 20 other schools to win £100 for their project about Learning Through Football

Thanks for your help

COMMUNITY NEWS By Matt Smith

AS we are now coming to the end of our season, I would like to thank a few people who have helped me settle into my position as community officer this season.

Firstly, I would like to thank Jim Melvin our youth development officer and chief scout who has helped me so much over the last nine months or so.

As you are probably aware, Jim was the community officer before I took over and he has given up a lot of his time to show me the ropes and give me advice on how to deal with all aspects of the job.

May I also thank Neil Smillie for all his help this year and also the YTS boys who have helped take

the coaching sessions with myself and Romon. Romon works part-time for the community scheme, coaching in schools and on the fun-weeks and his help is most appreciated.

The Learning Through Football days have given me great pleasure this season and they would not have been possible without the help of our sponsors Midland Bank and the Bucks Free Press.

Fred Mullin and Sam Pocock at Midland Bank and Steve Cohen, Lisa Cole and Emma Griffiths at the BFP have all been a great help

and can I thank you for all your support towards the LTF scheme.

Lastly, thank you to all the boys and girls who have taken part in any of the community scheme's activities this season and I hope to see you again.

Have a great summer and don't forget that the funweeks are held during all school holidays.

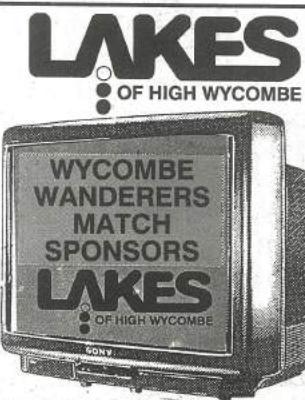
The pupils from Bisham Primary School, in Marlow, (pictured above) were thrilled to bits about their Learning Through Football visit to Adams Park.

Not only did they have an excellent day at the ground, they also won the best project award. Bisham's project was really quite special and you could tell a lot of time and effort had gone into it.

They put together a folder full of various pictures and photographs and then each child wrote a piece on each picture. The first prize for winning the project competition is a cheque for £100 and also a tour of the Midland Bank and the Bucks Free Press, the competition sponsors.

What makes Bisham's project so good is that you could tell that the children really enjoyed their day at Adams Park and they put that back into the project. As we have two or three schools a week, it works out that Bisham competed against around 20 other schools.

I would like to thank everyone that took part. I hope you all enjoyed the day and completing the project and remember that winning isn't everything.



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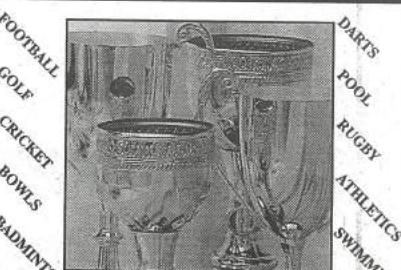
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END OF SEASON WAREHOUSE SALE - FINAL REDUCTIONS

DATE : Sunday 28th April 1996
VENUE : Vere Suite, Adams Park

TIME : 10am - 1pm

This Sunday Wycombe Wanderers Football Club is holding its warehouse sale with an 'End of Season Clearance Sale' in the Vere Suite at Adams Park. With this being the last opportunity of Wycombe Wanderers getting rid of overstocked goods, many items will be at ridiculously low prices.

Wycombe Wanderers adult yellow replica shirts will be reduced to their lowest ever from £31.99 to £7.99. Replica shorts will start at an amazing £2.99 along with Wycombe Wanderers Footballs reduced from £9.99 to £1.99. Wycombe Wanderers sky and navy boot bags will be reduced from £4.99 to £1.99.

Sale items will include :

ITEM	WAS	NOW	DOWN (%GE SAVING)
W.W.F.C Yellow Replica Shirt (Adults)	£31.99	£7.99	75%
Wycombe Wanderers Replica Shorts (Kids) * Blue * Yellow * Black * Goalies	£12.99	£2.99	77%
Wycombe Wanderers Replica Shorts (Adults) * Blue * Yellow * Black * Goalies	£17.50	£3.99	77%
Wycombe Wanderers Replica Socks (Kids)	£5.99	£1.99	67%
Wycombe Wanderers Replica Socks (Adults)	£7.50	£1.99	77%
Wycombe Wanderers Official Track Suit - Top (Kids)	£39.99	£24.99	37%
Wycombe Wanderers Official Track Suit Bottoms (Kids)	£29.99	£14.99	50%
Wycombe Wanderers Official Track Suit - Top (Adults)	£49.99	£28.49	43%
Wycombe Wanderers Official Track Suit Bottoms (Adults)	£34.99	£21.49	38%
Wycombe Wanderers Sweatshirts (Kids) * Swan Crest (Navy, White & Green) and Embossed (Green)	£17.50	£4.99	71%
Wycombe Wanderers Sweatshirts (Adults) * Swan Crest (Navy, White & Green) and Embossed (Green)	£24.99	£7.99	68%
Wycombe Wanderers Polo Shirts (Black, White, Red, Teal & Green)	£14.99	£5.99	60%
Wycombe Wanderers Managers Jacket	£79.99	£39.99	50%
Wycombe Wanderers Bench Jacket	£79.99	£39.99	50%
Wycombe Wanderers Fleece Jackets	£45.50	£23.99	47%
Wycombe Wanderers Jogging Bottoms (Kids)	£16.99	£2.99	82%
Wycombe Wanderers Duvet Covers - Single	£19.95	£9.99	50%
Wycombe Wanderers Duvet Covers - Double	£27.95	£14.99	66%
High Fives Video	£14.99	£2.99	80%
Home & Away Jacquard Scarfs	£5.99	£2.99	50%
WWFC Ties (Silver and Gold)	£6.99	£1.99	72%
WWFC Rosettes	£2.50	£1.00	60%
Wycombe Wanderers Coat Hanger - Pkt of 3	£2.99	£1.50	50%
WWFC Navy and Sky Boot Bag	£4.99	£1.99	60%
Car Mini Kits	£2.49	50p	80%
WWFC Key Wallets	£2.50	50p	80%
WWFC Team Poster	£1.99	10p	95%
WWFC Flat Caps		50p	

DOORS OPEN 10AM SUNDAY 28TH APRIL



Pieces of eight: Mickey Bell, whose shirt is sponsored by Graphic Art Supplies of Bourne End, has been one of Blues' most consistent players

Kit offer proves popular

WYCOMBE Wanderers would like to say a huge thank you to all our shirt sponsors for the 1995/96 season.

This was the first year the club have run a sponsorship scheme such as this. Due to its popularity, the decision has been taken to continue it next season.

The package entails advertising in the matchday programme, the Blues News and on the public address system. There is also a presentation evening where each sponsor receives the football shirt worn throughout the season by the sponsored player, a Wycombe Wanderers signed football, a 1995/96 squad photograph, a professionally-taken presentation photograph and two tickets for the last home game of the season.

All the shirt sponsors will be presented with their player's shirt after tomorrow's final home game with Carlisle United at Adams Park.

The club wish them an enjoyable day out and thank them again for their much-needed support.

We will contact all shirt sponsors during the close season to give them first option on renewing the sponsorship of their chosen player.

If anyone would like any more details on the shirt sponsorship package, please contact Tim Arnold on (01494) 472100.

Shirt sponsors season 1995/96

- Alan Smith: James and Harry Summer
- Simon Garner: Carl and Jane Greenhalgh
- Terry Evans: Seymour Office and Telemarketing
- Mick Circlesley: Wycombe Wanderers Independent Supporters Club
- Steve Cocks and Crystal, Bourne End
- Steve Armitage and Co Solicitors
- Keith Ryan: Philip, Jeannette, Nicols and Paul Brandon
- Steve Cocks: Cocks and Crystal, Bourne End
- Steve Evans: John Palmer
- Jason Cousins: Chalfont's Girls
- Terry Howard: Link Precision Services
- Alan Dugdale: Alan Dugdale
- David Ferris: Denzi, Margaret and Andrew Ashcroft
- Gary Patterson: The Adams Family
- Michael McGaw: Frances Correll
- Mickey Bell: Graphic Art Supplies (Bourne End) Ltd
- Paul Hardiman: Denzi, Margaret & Andrew Ashcroft
- Jason Rowbotham: Andrea Webster-Brown
- John Williams: Adams Park Events Ltd

Good of you to check up on us

THE club would like to thank the Official Wycombe Wanderers Supporters Association committee who verified all the ballot papers and results after being invited to do so by the club.

Every fan attending the Swindon Town match on Saturday, March 2 had the opportunity to vote.

The result was 35 per cent for Mizuno Kit Design A and 65 per cent for Mizuno Kit Design B.

Of the 451 who submitted votes, 26 ballots were spoiled, leaving 425 who correctly voted. There were 150 votes for Kit A and 275 for Kit B. The figures were then independently double-checked by the supporters' association.

"Considering the club often receives less than 100 votes for the player of the month award, this is a very good response and provides an accurate statistical sample," said marketing manager Mark Austin.

Mizuno Kit B will be the home strip for the next two seasons.

Euro market

BOTH of the club shops are now stocking various Euro 96 products leading up to this summer's championships.

Some of the products being sold at Wanderers In Town and the Corner Flag are t-shirts, sweatshirts, polo shirts and baseball caps.

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GOLF PRESENTATION DINNER

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After Dinner Entertainment with Comedian Chris O'Dell

Cost of entry per team (4 persons) £360 plus VAT
plus raffle/auction prize, as usual, please.

Price includes Luncheon, Green Fees and Presentation Dinner
Entry forms are strictly limited and available from
Mark Austin at the Club on (01494) 472100

THE BLUES NEWS

11



Sitting room: Building a new 5,000-seater stand has opened up new business avenues

Invest in our new schemes

ONE of the main cogs in the successful business wheel of running a professional football club is the constant upgrading of old and the introduction of new sponsorship avenues.

Next season Wycombe Wanderers are planning to do both. With the building of the new 5,000-seater South Stand at Adams Park, which has been under construction for more than a month, comes numerous new opportunities for the football club to provide extra facilities and services to our supporters and local businesses.

Incorporated in the new stand are 20 executive hospitality boxes which will house ten people with table and chairs inside and 12 seats outside. These boxes are being sold to local and national companies on a four-year contract, but a number are being held back for hiring on a match-to-match basis.

It is proposed that each match sponsor will be entertained within one of the boxes with another being designated as a birthday box.

This will be hired out on a match-to-match basis by a party group celebrating a child's or adult's birthday. The package

OPPORTUNITY KNOCKS By Mark Austin

will involve the box for the afternoon along with tickets, car park passes, matchday programmes and burgers and chips etc before the match.

Similarly, boxes will be available to hire for groups or corporate entertaining on a match-to-match basis with bookings being taken throughout the season for all home fixtures. These packages will include the use of the box throughout the afternoon along with tickets, car park passes and matchday programmes.

Food will be available on the day with a wide range of buffet style meals or roast meal to choose from.

Three new sponsorship ventures, which have been tried and tested this season, are the sponsorship of the Manager's Notes, the matchday programme and the players' shirts. Both the Manager's Notes and matchday programme sponsorship packages are aimed at local businesses and combine the promoting of the company throughout the matchday with a full page colour advert in the programme, a company logo appropriately

placed in the programme, editorial in the programme, PA announcements and the right to other promotional events throughout the day. There is also the opportunity to entertain guests and corporate customers with full hospitality treatment. Both packages cost £495 plus VAT and there is the opportunity to invite additional people to the firm's matchday hospitality list.

The day starts around 12.30pm and finishes at approximately 7pm in the bar, although you can stay until 11pm. At evening matches, entertainment begins at 5.30pm.

The shirt sponsorship package, which was run for the first time this year, proved to be a great success. Nineteen players were sponsored with each sponsor receiving recognition in the matchday programme, in the Blues News and on the PA system. The sponsors will also receive their player's shirt at the end of the season, a Wycombe Wanderers signed football, tickets for a sponsors' day with the players and two tickets for the last home game of the season, along with tickets for the presentation evening and players' get together. The package costs £200 plus VAT.

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- AA / RAC BREAKDOWN
- IN CAR STEREO
- MOBILE PHONES FOR CARS
- CAR VALETING
- CAR BODY REPAIR CENTRES (MOBILE TUNING)
- CARAVANS / TRAILERS / BOATS
- GEAR BOXES / ENGINES
- WINDSCREEN REPAIRS
- WHEELS
- SUNROOF FITTERS
- CYCLE RACKS
- CYCLE SHOPS
- MOTORBIKES
- MOTOR MAIL ORDER
- MOTORING CLUBS

FOR FURTHER SHOW STAND INFORMATION CONTACT:
DANIEL CAVENDER OR STEVE BELL
TELEPHONE: 01494 521212 ext 2250/2288

SPORTSMAN'S DINNERS 1996/7

Adams Park Events Ltd are proud to announce next season's series of the extremely popular Sportsman's Dinners. Anyone is welcome to book a table of ten on any of these dates. The price is £40, but for a table of ten, the price is £350, which includes a four course dinner, entertainment, coffee and mints. Dress - Lounge Suits. All dinners are 6.00pm for 7.15pm. The bars are always open from 6pm - midnight.

FIVE STAR PACKAGE

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MONDAY 27TH JANUARY 1997:

FRANK McINTOCK
COMEDIAN - SID TATE
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MONDAY 17TH MARCH 1997:

IAN ROBERTSON
COMEDIAN - DENNY WATERS
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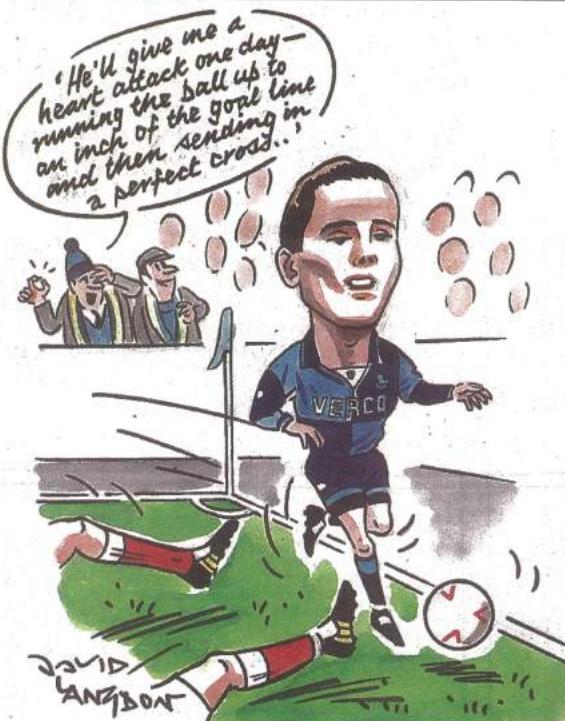
MONDAY 19TH MAY 1997:

JACKIE BLANCHFLOWER
COMEDIAN - MIKE PUGH
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BOOKINGS

Bookings for any dinner will only be accepted in writing. Tables of 12 also available at a cost of £400. Please make all cheques payable to Adams Park Events Ltd. For further information, please contact Mark Austin, or Tim Arnold on (01494) 472100, or send your bookings to Adams Park Events Ltd., Adams Park, Hillbottom Road, Sands, High Wycombe, Bucks, HP12 4HJ.

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DAVID FARRELL

It's been too inconsistent

IT looks very much as if our season is going to finish as inconsistently as it started.

After our loss at home to Brighton we were unbeaten for six games before our visit to Hull where a win for us could have possibly relegated them to Division Three.

The defeat from personal point of view was totally devastating.

However, we had a chance to put this behind us within just two days when Oxford came to Adams Park.

It will hurt our supporters for me to say this but they had good discipline and were well-drilled, making them very hard to break down in all areas. We played them at a time when they were playing with total confidence.

If there was any doubt about reaching the play-offs, this was soon put straight by our third defeat in a row, away to York, yet another side like Hull and Brighton who were struggling at the bottom.

I hope that Wycombe never

CAPTAIN'S LOG By Terry Evans



does not always get the credit he deserves, possibly as long-serving players do sometimes get taken for granted. He is our real flair player and a good contender for player of the year, especially for his performances early on in the season which cannot be easily forgotten.

It was excellent to see Stapes start his first game in a year. I spent a great deal of time in the treatment room with him earlier in the season and can confirm that he is a real grafta and one of the fittest lads at the club.

Finally, I would like to congratulate my old team-mate Neil Smillie on the fantastic job he has done with the South East Counties side who, at the time of writing, are third in Division Two. He only met up with the lads in July and this was his first time of coaching young lads.

One has already broken into the first team and I am sure it will not be too long before we see more.

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